

THE 4TH ANNUAL  
**LMGI**  
AWARDS

2017

PROMOTING EXCELLENCE ON LOCATION WORLDWIDE

**THE 4TH ANNUAL LMGI AWARDS**

*A Celebration of Location Professionals*

**2017**

# *4th Annual* **LOCATION MANAGERS GUILD INTERNATIONAL AWARDS**

*Saturday, April 8, 2017 | Warner Bros. Studios | Burbank, California*

The Location Managers Guild International (LMGI) is proud to present the 4th Annual LMGI Awards on April 8, 2017, at the legendary Warner Bros. Studios in Burbank, California. The LMGI Awards is the only awards show of its kind that recognizes the worldwide contributions of location professionals and related services. Location Managers and Scouts are vital members of the production team for film, television, commercials, music videos, and print advertising, affecting location and location services and this is their biggest event of the year!



IngleDodd Media | 310.207.4410 | [LMGIawards@ingledodd.com](mailto:LMGIawards@ingledodd.com)



**THE 4TH ANNUAL LMGI AWARDS**

*A Celebration of Location Professionals*

2017

# *4th Annual* LOCATION MANAGERS GUILD INTERNATIONAL AWARDS

*Saturday, April 8, 2017 | Warner Bros. Studios | Burbank, California*

*We invite you to join us at Warner Bros. Studios to celebrate the LMGI's dedication to the advancement of the visual, aesthetic and management contributions of Location Managers and Scouts throughout the entertainment industry.*



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## EVENT SHOW SPONSORSHIPS

An LMGI Awards Sponsorship provides the greatest level of branding and show of support for the LMGI and the evening's honorees.

Sponsorship levels include recognition and branding in the room, in outside media, congratulatory advertising in the commemorative *LMGI Awards Program Book*, and tickets to the event for staff or clients.

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### GLOBE-TROTTER SPONSOR | \$50,000

*Branding at the highest level as a Globe-Trotter Sponsor of the 4th Annual LMGI Awards on promotional materials and invitations. Category exclusivity at the Globe-Trotter Level in one category each (e.g.: camera manufacturer, airline, hotel, venue).*

- Recognition as a Globe-Trotter Sponsor of the 4th Annual LMGI Awards incorporated into the event production
- Branding recognition as a Globe-Trotter Sponsor on all printed Guild materials, including the industry invitation and all press releases, social media and the LMGI official website
- Special recognition from the podium by the event host
- Priority logo/name identification on the Step & Repeat/Red Carpet
- Priority branding as the Globe-Trotter Level Sponsor of the event on signage at the lobby bar
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Exclusive logo identification and product placement on "Brownstone Street," the movie set "street" where the after party takes place.
- Ten (10) tickets to the event with priority seating
- Premium Cover Position full-page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Globe-Trotter Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)



## LOCATION INDUSTRY LEADER SPONSOR | \$25,000

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*Priority branding as a Location Industry Leader of the 4th Annual LMGI Awards on promotional materials and invitations. Category exclusivity as a Location Industry Leader in one category each (e.g.: film commission, filming studio, location vendor). This is the highest level sponsorship available for endemic location businesses.*

- Recognition as a Location Industry Leader Sponsor of the 4th Annual LMGI Awards incorporated into the event production
- Recognition as a Location Industry Leader Sponsor on all printed Guild materials, including the industry invitation and all press releases, social media and the LMGI official website
- Special recognition from the podium
- Large logo/name identification on the Step & Repeat/Red Carpet
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Ten (10) tickets to the event with priority seating
- Premium Position full-page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as the Industry Leader Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)

## PREMIER LEVEL SPONSOR | \$15,000

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*Recognition as a Premier Level Sponsor on the Step & Repeat/Red Carpet, in the LMGI Awards Program Book, on-site signage, on-screen title cards during the awards presentation and from the podium.*

- Recognition as a Premier Level Sponsor on all printed Guild materials, including the industry invitation and all press releases, social media and the LMGI official website
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Eight (8) tickets to the event with priority seating
- Premier Position full-page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Premier Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)



## PLATINUM LEVEL SPONSOR | \$10,000

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- Recognition as a Platinum Level Sponsor on the Step & Repeat/Red Carpet, in the official *LMGI Awards Program Book*, on-site signage, on-screen title cards during the awards presentation and from the podium
- Recognition as a Platinum Level Sponsor on all printed Guild materials, including the industry invitation and all press releases, social media and the LMGI official website
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Six (6) tickets to the event with priority seating
- Platinum Position full-page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Platinum Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)

## GOLD LEVEL SPONSOR | \$5,950

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- Recognition as a Gold Level Sponsor in the official *LMGI Awards Program Book*, on-site signage, on-screen title cards during the awards presentation and from the podium.
- Recognition as a Gold Level Sponsor on all printed Guild materials, including the industry invitation and all press releases, social media and the LMGI official website
- Ability to provide VIP gifts to all celebrity presenters, nominees and winners
- Four (4) tickets to the event with priority seating
- Gold Position full-page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Gold Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)





## SILVER LEVEL SPONSOR | \$3,850

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- Recognition as a Silver Level Sponsor in the official *LMGI Awards Program Book*, on-site signage, on-screen title cards during the awards presentation and from the podium
- Recognition as a Silver Level Sponsor on all printed Guild materials, including the industry invitation and all press releases, social media and the LMGI official website
- Two (2) tickets to the event with priority seating
- Silver Position full-page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Silver Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)

## BRONZE LEVEL SPONSOR | \$2,750

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- Recognition as a Bronze Level Sponsor in the official *LMGI Awards Program Book*, on-site signage, on-screen title cards during the awards presentation and from the podium
- Recognition as a Bronze Level Sponsor on all printed Guild materials, including the industry invitation and all press releases, social media and the LMGI official website
- Bronze Position full-page ad in the commemorative *LMGI Awards Program Book*, distributed to all attendees
- Recognition as a Bronze Level Sponsor on the 'Thank You' page of the commemorative *LMGI Awards Program Book*
- Company logo and/or sponsor recognition on media partner ads in *The Hollywood Reporter* (pre-awards) and *Variety* (post-awards)

All sponsorships must be confirmed prior to March 19, 2017, in order to be included in the *LMGI Awards Program Book*.



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# 2017

TICKETS & advertising

## EVENT TICKETS

**LMGI Member Price: \$85 (limit 2)**

**LMGI Business Member and AFCI Member Price: \$170**

**Non-Member Price: \$195**

## EVENT PROGRAM BOOK

The commemorative *LMGI Awards Program Book* will contain editorial and congratulatory messages on behalf of the evening's honorees, and will be distributed at the event to all attendees. This provides sponsors and advertisers a meaningful way to congratulate award nominees and recipients, while providing a unique branding opportunity in the room.

## ADVERTISING RATES

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Gold Level Page ad    \$2,750

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Silver Level Page ad    \$2,350

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Bronze Level Page ad    \$2,050

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Half-Page ad            \$1,550

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Quarter-Page ad        \$950

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Congratulatory Ads will appear after all event sponsor ads.

## RESERVATION DEADLINE

March 19, 2017

## ARTWORK DEADLINE

March 20, 2017





# THE 4TH ANNUAL LMGI AWARDS

# 2017

*A Celebration of Location Professionals*

ARTWORK  
specifications

## SPECIFICATIONS | AD DIMENSIONS (LIVE AREA)

Inside/Back Covers	Non-Bleed	7.25" w x 10" h
Full Page	Bleed	8.375"w x 10.875"h (add .125" bleed all sides)
Full Page	Non-Bleed	7.25"w x 10"h
Half Page	Horizontal	7.25"w x 4.875"h
Quarter Page		3.5"w x 4.875" h

## AD DIMENSIONS



Full Page  
Non-Bleed



1/2 Page Horizontal  
Non-Bleed



1/4 Page  
Non-Bleed

## FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)
- Ad pages will appear in appropriate Gold, Silver and Bronze sections within a border

## FILE DELIVERY

All ad file names must contain the words 'LMGI/LMGI Awards' and the name of the client.

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: [www.ingledoddmedia.net](http://www.ingledoddmedia.net)

Username: [adart](#) | Password: [adart1](#)

Place your ad in the LMGI/lmgi awards journal folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): [artwork@ingledodd.com](mailto:artwork@ingledodd.com) (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

