



CIRCULATION: 19,000
EDITOR: Steve Chagollan
PUBLISHER: IngleDodd Media
FOUNDED: 2004
FREQUENCY: Quarterly
PROFESSIONAL ASSOCIATION:
Directors Guild of America
READERSHIP: All members of the Directors Guild of America; Directors of film, television and digital media, Unit Production Managers, Assistant Directors, Associate Directors, Stage Managers and Location Managers.

DGA Quarterly is the official quarterly craft journal of the Directors Guild of America. 15,500 copies are printed and mailed to the entire DGA membership worldwide. An additional 3,500 copies are sent to a select list of industry executives and distributed at specialty bookstores and newsstands.

DGA Quarterly is an in-depth journal written specifically for Guild members and the professional filmmaking community. This respected publication serves as the leading voice for filmmakers of all media types and professional levels. From the top directors in the business to the up-and-coming independents, this is the one publication and organization that all serious filmmakers aspire to be part of.

DGA Quarterly offers advertisers an elegant environment for their message, while providing exclusive access to this hard-to-target professional membership. The quarterly publishing schedule provides significant longevity and value for each ad insertion, allowing for repeated viewing by these key decision makers and influencers. No one else has the mailing list or pre-qualified interest of these Guild members, making this the most important print vehicle in the market for reaching directors and their team members.





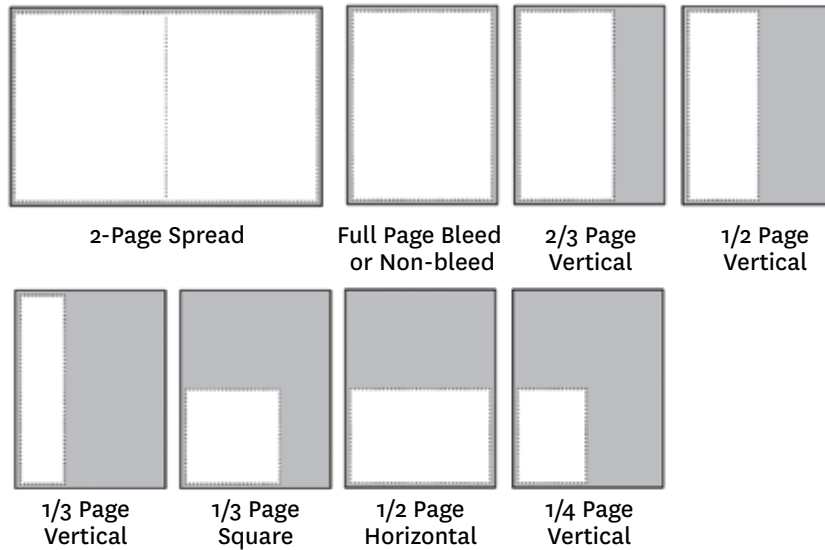
SCHEDULE 2016/17

	Space Reservation	Art Deadline	Mailing Date
Fall 2016	Nov 4	Nov 11	Dec 9
Spring 2017	Feb 10	Feb 17	Mar 7
Summer 2017	May 11	May 18	June 6
Fall 2017	July 20	July 24	Aug 11
Winter 2017	Nov 9	Nov 16	Dec 12

- DGA Quarterly is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 16.875”w x 9.875”h	Bleed: 18”w x 11.125”h
Full Page	Non-bleed: 7.875”w x 9.875”h	Bleed: 9.125”w x 11.125”h
2/3 Page Vertical	Non-bleed: 5”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.625”w x 4.75”h	Bleed: 9.125”w x 5.5”h
1/2 Page Vertical	Non-bleed: 3.675”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.375”w x 9.875”h	
1/3 Page Square	Non-bleed: 5”w x 4.75”h	
1/4 Page Vertical	Non-bleed: 3.675”w x 4.75”h	

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.875”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

- » **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1
Place your ad in the DGA/dga_quarterly folder (fax proof to 310.207.2110)
- » **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)
- » **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.
11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

