



CIRCULATION: 16,000

EDITOR: Darrell Hope

PUBLISHER: IngleDodd Media

FOUNDED: 2004

FREQUENCY: Monthly

PROFESSIONAL ASSOCIATION:

Directors Guild of America

READERSHIP: All members of the Directors Guild of America; Directors, Unit Production Managers, Assistant Directors, Associate Directors, Stage Managers and Location Managers.

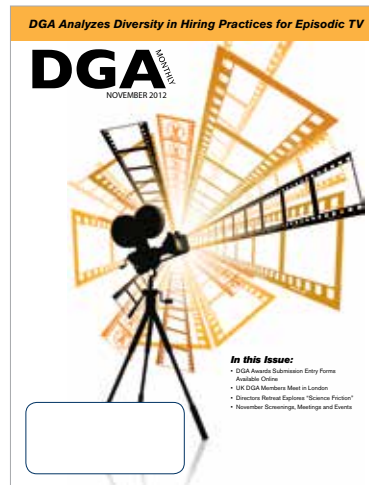
DGA Monthly is the official monthly publication of the Directors Guild of America. 16,000 copies are mailed directly to the homes and offices of every single member of the DGA worldwide.

DGA Monthly offers advertisers a timely and inexpensive way to reach this very exclusive group. These are key decision makers who approve and influence the important artistic, location, equipment and service choices on a production. It's also the best way to reach all of the DGA Award and AMPAS and ATAS director-voters during crucial awards season voting periods.

DGA Monthly contains vital Guild information like screenings, special events and other guild business that DGA members need to be informed of on a monthly basis. Specifically written for the Guild membership, it is read thoroughly and repeatedly throughout the month which better ensures that your ad message will be noticed.

DGA Monthly is the smartest ad buy you can make to reach working directors and their teams in film, television and digital media. No other publication has the direct access or pre-qualified interest of these exclusive industry professionals.





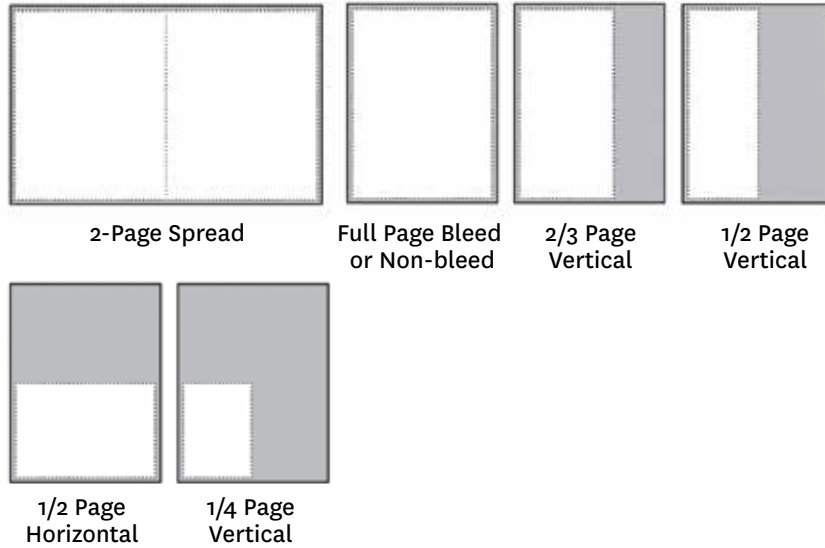
SCHEDULE 2015

	Space Reservation	Art Deadline	Mailing Date
Oct 2014	Sept 3	Sept 9	Sept 17
Nov 2014	Oct 3	Oct 8	Oct 14
Dec 2014	Nov 3	Nov 7	Nov 12
Jan 2015	Dec 1	Dec 8	Dec 12
Feb 2015	Jan 14	Jan 15	Jan 19
Mar 2015	Feb 9	Feb 10	Feb 13
Apr 2015	Mar 2	Mar 6	Mar 12
May 2015	Apr 1	Apr 8	Apr 14
June 2015	May 1	May 8	May 13
July 2015	May 29	June 5	June 12
Aug 2015	July 3	July 10	July 16
Sept 2015	Aug 3	Aug 10	Aug 12

- The *DGA Monthly* is published monthly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 15.75”w x 9.875”h	Bleed: 17”w x 11.125”h
Full Page	Non-bleed: 7.25”w x 9.875”h	Bleed: 8.625”w x 11.125”h
2/3 Page Vertical	Non-bleed: 4.875”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.25”w x 4.875”h	Bleed: 8.625”w x 5.625”h
1/2 Page Vertical	Non-bleed: 3.50”w x 9.875”h	
1/4 Page Vertical	Non-bleed: 3.50”w x 4.875”h	

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable:
InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the DGA/dga_monthly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

