

# 69<sup>th</sup> ANNUAL / DGA

## AWARDS

TRIBUTE PROGRAM

*February 4, 2017*

*Beverly Hilton Hotel*



# 69TH ANNUAL DGA AWARDS

*The official DGA Awards Tribute Program*

# 69

*Please join us in celebrating the*

## 69th ANNUAL DGA AWARDS

*February 4, 2017 | Beverly Hilton Hotel, Beverly Hills, California*

All presenters and honorees of the 69th Annual DGA Awards will receive a copy of the official **DGA Awards Tribute Program**. This beautiful full-color keepsake contains the evening's program of events, profiles of all honorees and nominees, a historical review of the Guild and awards show, and numerous congratulatory and brand ad messages throughout.

*We invite you to appear in this commemorative tribute program and take part in a piece of Hollywood history!*



# 69TH ANNUAL DGA AWARDS

*The official DGA Awards Tribute Program*

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ADVERTISING rates

## 69TH ANNUAL TRIBUTE PROGRAM

The official *DGA Awards Tribute Program* provides an elegant and exclusive opportunity to show your support for both the Guild, and the evening's honorees. Congratulatory ad messages are available within the program, and will be seen by all Guild and industry members in attendance.

### CONGRATULATORY AD RATES

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PLATINUM LEVEL   2-Page Color Spread	\$17,000
PLATINUM LEVEL   Full Page Color Ad	\$9,500

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GOLD LEVEL   2-Page Color Spread	\$12,750
GOLD LEVEL   Full Page Color Ad	\$7,500

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SILVER LEVEL   2-Page Color Spread	\$9,000
SILVER LEVEL   Full Page Color Ad	\$5,000

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HALF PAGE   Color Ad Page	\$3,500
HALF PAGE   B&W Ad Page	\$2,500

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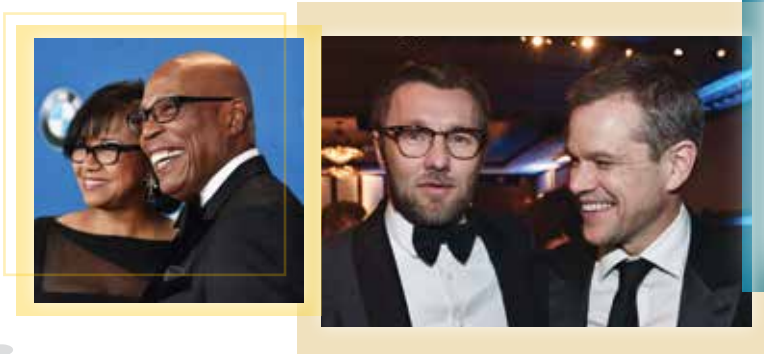
### RESERVATION DEADLINE

January 20, 2017

### ARTWORK DEADLINE

January 24, 2017

Design and production services are available for an additional fee



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ARTWORK  
specifications

## SPECIFICATIONS | AD DIMENSIONS (LIVE AREA)

2-Page Spread	Non-bleed	15.75" w x 9.875" h
Full Page	Non-Bleed	7.25" w x 9.875" h
Half Page	Horizontal	7.25" w x 4.875" h

## AD DIMENSIONS



2-Page Spread



Full Page



1/2 Page

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

## PAGE TRIM SIZE

8.375" w x 10.875" h — For bleed add 1/8" all around. Keep vital images and text at least 3/8" from page (trim) edge.

## FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)

## FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu.
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME.

## FILE DELIVERY

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: [www.ingledoddmedia.net](http://www.ingledoddmedia.net) Username: [adart](mailto:adart) | Password: [adart](mailto:adart)

Place your ad in the [dga/dga\\_awards](#) folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): [artwork@ingledodd.com](mailto:artwork@ingledodd.com) (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

