

*The Official Quarterly Magazine of the Costume Designers Guild, Local 892*



**CIRCULATION:** 2,050  
**EDITOR:** Anna Wyckoff  
**PUBLISHER:** IngleDodd Media  
**FOUNDED:** 2005  
**FREQUENCY:** Quarterly  
**PROFESSIONAL ASSOCIATION:**  
Costume Designers Guild  
**READERSHIP:** All members of the  
Costume Designers Guild; Costume  
Designers, Assistant Costume  
Designers, Commercial Costume  
Designers/Stylists and Illustrators and  
other costume industry professionals

PROFILE 2018

***The Costume Designer*** is the only official publication of the Costume Designers Guild (CDG), and is guaranteed to deliver your message to 100% of this exclusive membership. With editorial curated specifically for their craft, copies are mailed to all 1,000 CDG members quarterly with a companion digital/mobile version emailed at the same time. An additional 1,050 copies are mailed to other costume professionals in the industry, costume and design schools and museums.

The members of the CDG are the critical decision makers and influencers you need be in front of year-round, as they make hundreds of decisions that affect your business. No one else has the complete access or the pre-qualified attention of these costume department professionals.



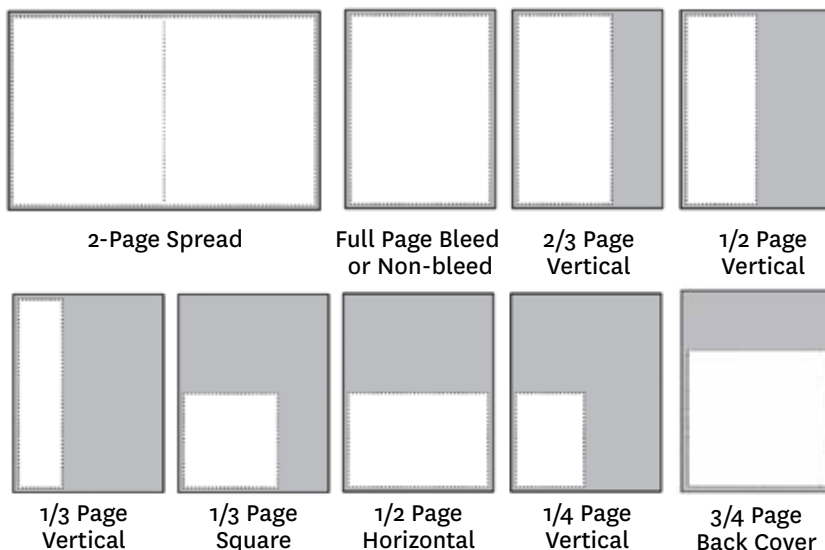


	Space Reservation	Art Deadline	Mailing Date
Fall 2017	Nov 10	Nov 17	Dec 1
Winter 2018	Jan 15	Jan 17	Jan 25
Spring 2018	May 11	May 18	June 1
Summer 2018	July 17	July 23	Aug 2
Fall 2018	Nov 9	Nov 16	Dec 3

- The Costume Designer is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



## AD SIZES AVAILABLE



## AD DIMENSIONS

<b>2-Page Spread</b>	<b>Non-bleed: 15.75”w x 9.875”h</b>	<b>Bleed: 17”w x 11.125”h</b>
<b>Full Page</b>	<b>Non-bleed: 7.25”w x 9.875”h</b>	<b>Bleed: 8.625”w x 11.125”h</b>
<b>2/3 Page Vertical</b>	<b>Non-bleed: 4.875”w x 9.875”h</b>	
<b>1/2 Page Horizontal</b>	<b>Non-bleed: 7.25”w x 4.875”h</b>	<b>Bleed: 8.625”w x 5.625”h</b>
<b>1/2 Page Vertical</b>	<b>Non-bleed: 3.50”w x 9.875”h</b>	
<b>1/3 Page Vertical</b>	<b>Non-bleed: 2.25”w x 9.875”h</b>	
<b>1/3 Page Square</b>	<b>Non-bleed: 4.875”w x 4.875”h</b>	
<b>1/4 Page Vertical</b>	<b>Non-bleed: 3.50”w x 4.875”h</b>	
<b>3/4 Page Back Cover</b>	<b>Non-bleed: 7.875”w x 7.50”h</b>	<b>Bleed: 8.625”w x 8”h</b>

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

**MAGAZINE TRIM:** 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

**FILE FORMATS:** Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

**FILE REQUIREMENTS:** Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

**FILE DELIVERY:** Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: [www.ingledoddmedia.net](http://www.ingledoddmedia.net) Username: adart | Password: adart1

Place your ad in the cdg/cdg\_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): [artwork@ingledodd.com](mailto:artwork@ingledodd.com) (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

