

COSTUME DESIGNERS GUILD

The Costume Designers Guild (CDG) IATSE Local 892 is the official labor union for Costume Designers, Assistant Costume Designers, Illustrators and Commercial Costume Designers/Stylists working in motion pictures, television, animation, commercials, and music videos.



PRINT

DIGITAL

EVENTS

ADDITIONAL
MARKETING



The Official Quarterly Magazine of the Costume Designers Guild, Local 892

PROFILE 2016/17



CIRCULATION: 1,925

EDITOR: Anna Wyckoff

PUBLISHER: IngleDodd Media

FOUNDED: 2005

FREQUENCY: Quarterly

PROFESSIONAL ASSOCIATION:

Costume Designers Guild

READERSHIP: All members of the Costume Designers Guild; Costume Designers, Assistant Costume Designers, Commercial Costume Designers/Stylists and Illustrators and other costume industry professionals

The Costume Designer is the official publication of the Costume Designers Guild, IATSE Local 892. This membership represents the working Costume Designers, Assistant Costume Designers, Commercial Costume Designers/Stylists, and Illustrators in television, film and digital media.

The Costume Designer is a member-based publication designed to serve the working professionals of the CDG. Published quarterly, copies are mailed directly to every single member of this exclusive Guild, as well as other costume professionals in the industry, costume and design schools and museums.

The Costume Designer is the only publication you can advertise in that guarantees your ad message will be delivered to the creative artists and decision makers of this exclusive Guild. No other publication has the mailing list or their pre-qualified interest. Whether you have products or services related to costume design for production, or are attempting to influence these voters for Academy, Emmy or CDG Awards, this is the smartest and most targeted ad buy you can make.



The Official Quarterly Magazine of the Costume Designers Guild, Local 892

SCHEDULE 2016/17

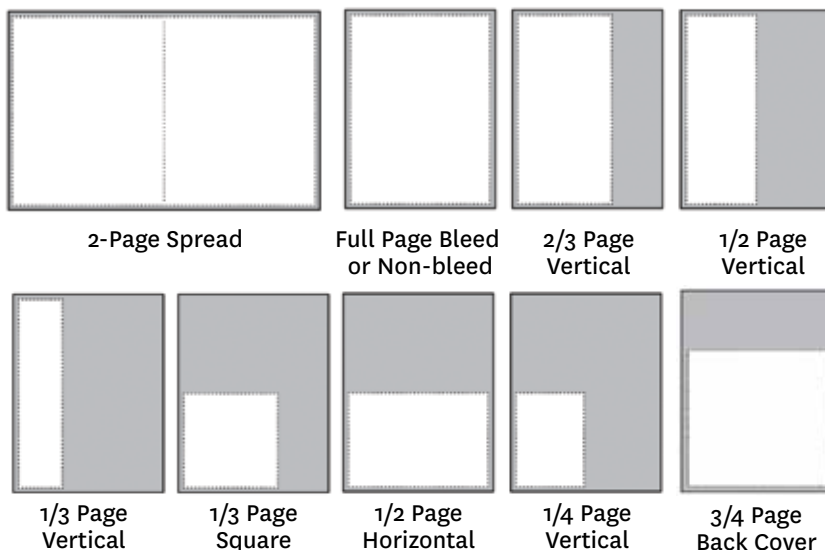


	Space Reservation	Art Deadline	Mailing Date
Fall 2016	Nov 4	Nov 18	Dec 2
Winter 2017	Jan 13	Jan 17	Jan 25
Spring 2017	May 12	May 19	May 30
Summer 2017	July 19	July 21	Aug 3
Fall 2017	Nov 10	Nov 17	Dec 1

- *The Costume Designer* is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 15.75”w x 9.875”h	Bleed: 17”w x 11.125”h
Full Page	Non-bleed: 7.25”w x 9.875”h	Bleed: 8.625”w x 11.125”h
2/3 Page Vertical	Non-bleed: 4.875”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.25”w x 4.875”h	Bleed: 8.625”w x 5.625”h
1/2 Page Vertical	Non-bleed: 3.50”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.25”w x 9.875”h	
1/3 Page Square	Non-bleed: 4.875”w x 4.875”h	
1/4 Page Vertical	Non-bleed: 3.50”w x 4.875”h	
3/4 Page Back Cover	Non-bleed: 7.875”w x 7.50”h	Bleed: 8.625”w x 8”h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the cdg/cdg_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

