

# CDG ANNUAL PARTNERSHIPS

*Corporate Partner Opportunities with the CDG*

ANNUAL PARTNERSHIPS

## BECOME AN ANNUAL CORPORATE PARTNER OF COSTUME DESIGNERS GUILD!

CDG Corporate Partners enjoy the greatest level of visibility and the deepest association with the CDG and its membership. A customized annual Corporate Partnership typically includes a mix of CDG print, digital and event properties, while providing top tier branding and advertising opportunities throughout the year with the CDG membership.

Revenue from our CDG Corporate Partners provides critical support and fundraising for the organization's overall efforts. This allows CDG to provide benefits to members via CDG screenings, educational workshops, awards shows, publications and website, while increasing its industry profile and influence.

## CDG CORPORATE PARTNERSHIPS CAN INCLUDE COMBINATIONS OF SPONSORSHIP, BRANDING AND ADVERTISING OF THE FOLLOWING:

### PRINT:

*The Costume Designer*  
*CDG Directory of Members*  
*CDG Awards Tribute Book*

### DIGITAL:

[www.CostumeDesignersGuild.com](http://www.CostumeDesignersGuild.com) banner ads  
*The Costume Designer* digital/tablet version  
EBlast to CDG membership

### EVENTS:

CDG Awards Show  
CDG Member Events

### ADDITIONAL MARKETING:

Direct Mail to CDG membership  
Inserts in *The Costume Designer* or *CDG Directory of Members*

Please contact us to discuss your objectives for a customized partnership proposal.

