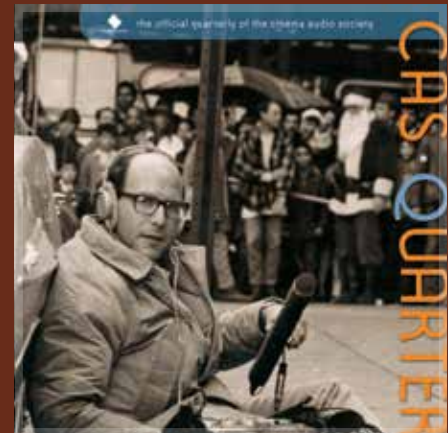


CINEMA AUDIO SOCIETY

The Cinema Audio Society (CAS) is the largest single group of Sound Mixers in Production, Post Production, and Film and Video working in Feature Film, Television and Commercials. Also includes Mixers who specialize in Music Scoring, Video Post Sweetening, ADR and Foley. Associate Members include Sound Editors, Technicians, Recordists, and Microphone Boom Operators.



PRINT

DIGITAL

EVENTS

ADDITIONAL
MARKETING



IngleDodd Media | 310.207.4410 | cas@ingledodd.com

CINEMA AUDIO SOCIETY



CIRCULATION: 900
EDITORS: Matt Foglia and Karol Urban
PUBLISHER: IngleDodd Media
FOUNDED: 2006
FREQUENCY: Quarterly
PROFESSIONAL ASSOCIATION:
Cinema Audio Society
READERSHIP: All members of the CAS, including Sound Mixers in Post Production, Production and Film and Video working in Feature Film, Television and Commercials, Mixers who specialize in Music Scoring, Video Post Sweetening, ADR and Foley, Sound Editors, Technicians, Recordists, and Microphone Boom Operators.

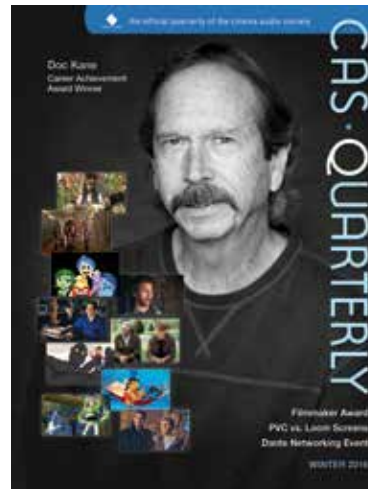
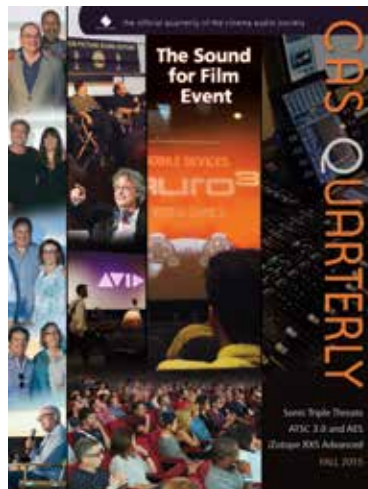
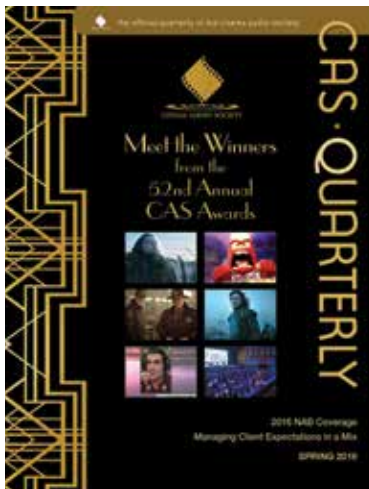
CAS Quarterly is the official publication of the Cinema Audio Society (CAS), the largest organization of Sound Mixers in film and television. This includes Production Mixers, Re-recording Mixers, Sound Editors and Sound Engineers from IATSE Locals 695 and 700. These are the sound professionals that determine almost all post audio production products and services, including facilities, equipment rentals and purchases, and other related audio services.

CAS Quarterly is published quarterly, with copies distributed via controlled circulation directly to every single member of this exclusive organization. No one else has the mailing list or pre-qualified interest of these key decision makers. This is the only publication you can advertise in that guarantees your ad message will be seen by these hard-to-target professional mixers.

CAS Quarterly is the smartest and most targeted ad buy you can make to film and television sound mixers, and the most direct hit to CAS Awards, Emmy Awards or Academy Awards Sound Mixer voters.



SCHEDULE 2016/17

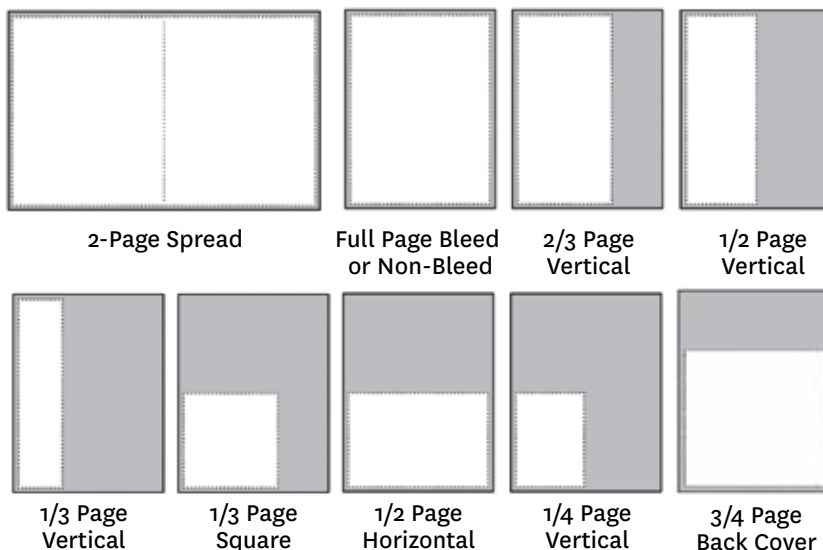


	Space Reservation	Art Deadline	Mailing Date
Fall 2016	Nov 11	Nov 18	Nov 30
Winter 2017	Jan 13	Jan 17	Jan 26
Spring 2017	May 12	May 19	May 30
Summer 2017	July 19	July 21	Aug 4
Fall 2017	Nov 10	Nov 17	Nov 30

- CAS Quarterly is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 15.75”w x 9.875”h	Bleed: 17”w x 11.125”h
Full Page	Non-bleed: 7.25”w x 9.875”h	Bleed: 8.625”w x 11.125”h
2/3 Page Vertical	Non-bleed: 4.875”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.25”w x 4.875”h	Bleed: 8.625”w x 5.625”h
1/2 Page Vertical	Non-bleed: 3.50”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.25”w x 9.875”h	
1/3 Page Square	Non-bleed: 4.875”w x 4.875”h	
1/4 Page Vertical	Non-bleed: 3.50”w x 4.875”h	
3/4 Page Back Cover	Non-bleed: 7.875”w x 7.50”h	Bleed: 8.625”w x 8”h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

» **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the CAS/cas_quarterly folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

