

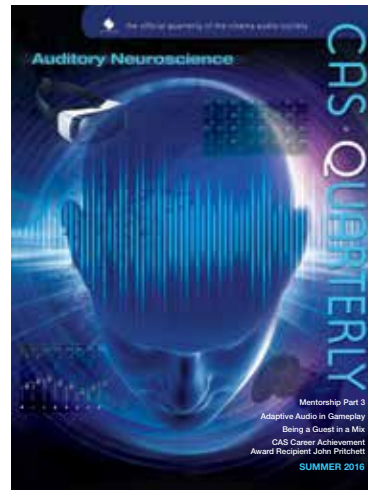
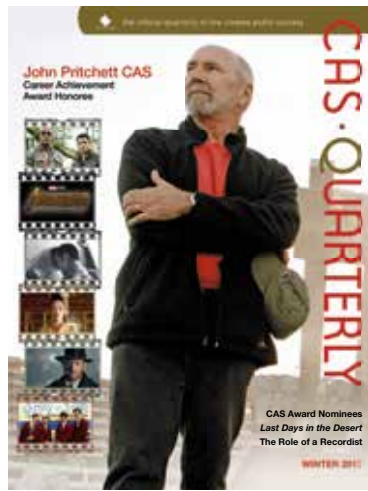
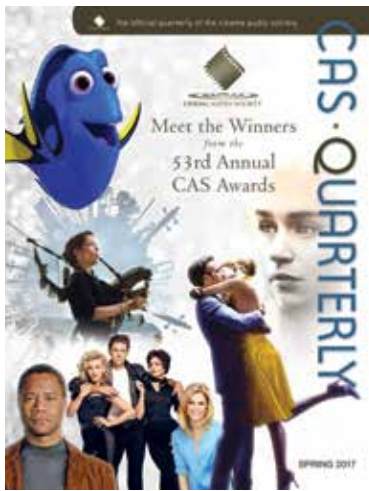


CIRCULATION: 975
EDITORS: Matt Foglia and Karol Urban
PUBLISHER: IngleDodd Media
FOUNDED: 2006
FREQUENCY: Quarterly
PROFESSIONAL ASSOCIATION:
Cinema Audio Society
READERSHIP: All members of the CAS, including Sound Mixers in Post Production, Production and Film and Video working in Feature Film, Television and Commercials, Mixers who specialize in Music Scoring, Video Post Sweetening, ADR and Foley, Sound Editors, Technicians, Recordists, and Microphone Boom Operators.

CAS Quarterly is the only official publication of the Cinema Audio Society (CAS)—the largest organization of Sound Mixers, Sound Editors and Sound Engineers in film and television—and is guaranteed to deliver your message to this exclusive membership. With editorial curated specifically for their craft, copies are mailed to all 825 members quarterly with a companion digital/mobile version emailed at the same time. An additional 150 copies are mailed to designated sound professionals in the industry.

The members of the CAS are the critical decision makers and influencers you need be in front of year-round, as they make hundreds of decisions that affect your business. No one else has the complete access or the pre-qualified attention of these sound department professionals.



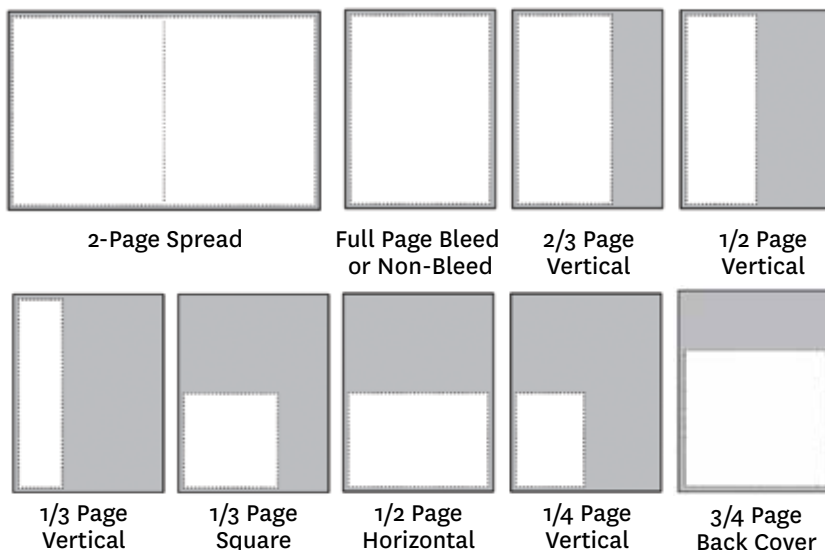


	Space Reservation	Art Deadline	Mailing Date
Fall 2017	Nov 10	Nov 17	Nov 30
Winter 2018	Jan 12	Jan 18	Jan 30
Spring 2018	May 10	May 17	May 30
Summer 2018	July 18	July 24	Aug 1
Fall 2018	Nov 9	Nov 16	Nov 30

- CAS Quarterly is published quarterly
- Premium Positions are available on a first-come, first-served basis
- Mailing dates are subject to slight variations



AD SIZES AVAILABLE



AD DIMENSIONS

2-Page Spread	Non-bleed: 15.75”w x 9.875”h	Bleed: 17”w x 11.125”h
Full Page	Non-bleed: 7.25”w x 9.875”h	Bleed: 8.625”w x 11.125”h
2/3 Page Vertical	Non-bleed: 4.875”w x 9.875”h	
1/2 Page Horizontal	Non-bleed: 7.25”w x 4.875”h	Bleed: 8.625”w x 5.625”h
1/2 Page Vertical	Non-bleed: 3.50”w x 9.875”h	
1/3 Page Vertical	Non-bleed: 2.25”w x 9.875”h	
1/3 Page Square	Non-bleed: 4.875”w x 4.875”h	
1/4 Page Vertical	Non-bleed: 3.50”w x 4.875”h	
3/4 Page Back Cover	Non-bleed: 7.875”w x 7.50”h	Bleed: 8.625”w x 8”h

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

MAGAZINE TRIM: 8.375”w x 10.875”h. Bleed: add 1/8” all around. Keep vital images at least 1/4” from trim. 2-page spread keep text 1/8” away from gutter on both sides.

FILE FORMATS: Only the following formats are accepted and must be Mac-readable: InDesign, Hi-res PDF (Acrobat PDFx/1-a preferred), Illustrator EPS (fonts must be converted to outlines) and Photoshop JPEG (300 dpi)

FILE REQUIREMENTS: Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu. DO NOT use truetype fonts
- All files, must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER’S NAME

FILE DELIVERY: Electronic Files Only (in order of preference):

- » **Via IngleDodd FTP server:** Host: www.ingledoddmedia.net Username: adart | Password: adart1
Place your ad in the CAS/cas_quarterly folder (fax proof to 310.207.2110)
- » **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)
- » **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.
11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

