

Digital/Mobile CAS Quarterly

A digital replica of *CAS Quarterly* is created and emailed to all members on the same publication schedule and cycle. This digital/mobile version enables advertisers to embed interactive content (video, photo sets, hyperlinks) directly into their print ads, to better engage and inform mobile readers.

EMBEDDED VIDEO



EMBEDDED PHOTO SETS



INTERACTIVE ENHANCEMENT OPTIONS

EMBEDDED VIDEO:

Launch video directly within your ad with a simple click or tap. Video opens in a center screen covering page content, or within the frame of your ad. One video per ad, :30 seconds or less.

EMBEDDED PHOTO SETS:

Add a set of still photographs from promotional brochures, photo books or other sources that launches with a click or tap within your ad. 15 max. images, optimized for web/mobile screen resolution.

DIGITAL/MOBILE CAS QUARTERLY



CONGRATULATIONS TO OUR EMMY NOMINEES

FOR YOUR EMMY CONSIDERATION

WESTWORLD
OUTSTANDING SOUND MIXING FOR A COMEDY OR DRAMA SERIES (HALF-HOUR)
KEITH ROGERS, RE-RECORDING MIXER; SCOTT WEBER, RE-RECORDING MIXER;
ROGER STEVENSON, PRODUCTION MIXER; KYLE O'NEAL, ADR MIXER
"THE SICAMEXAL MIND"

BIG LITTLE LIES
OUTSTANDING SOUND MIXING FOR A LIMITED SERIES OR MOVIE
GAVIN FERNANDES, CAS, RE-RECORDING MIXER;
LOUIS GONAC, RE-RECORDING MIXER;
BRENDAN BEERE, PRODUCTION MIXER - "YOU GET WHAT YOU NEED"

THE NIGHT OF
OUTSTANDING SOUND MIXING FOR A LIMITED SERIES OR MOVIE
NICHOLAS BENBECK, RE-RECORDING MIXER;
MICHAEL BABBY, RE-RECORDING MIXER; FELIX ANDREW, PRODUCTION MIXER;
LARRY HOFF, PRODUCTION MIXER - "THE BEACH"

SILICON VALLEY
OUTSTANDING SOUND MIXING FOR A COMEDY OR DRAMA SERIES (HALF-HOUR)
AND ANIMATION
ELMO PONSDORNEICH, RE-RECORDING MIXER;
TODD BECKETT, RE-RECORDING MIXER; BEN PATRICK, CAS, PRODUCTION MIXER
"INTELLECTUAL PROPERTY"

VEEP
OUTSTANDING SOUND MIXING FOR A COMEDY OR DRAMA SERIES (HALF-HOUR)
AND ANIMATION
JOHN W. COOK II, RE-RECORDING MIXER; BILL FRESH, RE-RECORDING MIXER;
BILL MACPHERSON, PRODUCTION MIXER - "OMAHA"

LAST WEEK TONIGHT WITH JOHN OLIVER
OUTSTANDING SOUND MIXING FOR A VARIETY SERIES OR SPECIAL
STEVE WATSON, PRODUCTION MIXER; CHARLIE JONES, SOUND EFFECTS MIXER;
STEVE LETTIE, FOH PA MIXER; JONATHAN HERRERA, MONITOR MIXER
"SUB-PRIME AUTO LOANS"

**2017 INDUCTION CEREMONY
ROCK&ROLL HALL OF FAME**
OUTSTANDING SOUND MIXING FOR A VARIETY SERIES OR SPECIAL
SUSAN PELINO, RE-RECORDING MIXER; AL CENTRELLA, PRODUCTION MIXER;
JAY VIGARIL MUSIC MIXER; JOHN HARRIS, MUSIC MIXER;
DAVE NATALE, FOH MIXER; ERIK VON RANSON, FOH MIXER;
SIMON WELCH, MONITOR MIXER

HBO

<http://hbo.com>

HYPERLINKS:

Multiple URLs can be embedded within an ad, either in the text, photos, or the entire ad frame. No minimum or maximum number of URLs are required.

MID-CYCLE ENHANCEMENT OR AD CHANGES:

Advertisers have the option to change the above listed enhancements, or even the entire ad image, once within each printed publication cycle (either monthly or quarterly).

RECOMMENDED VIDEO SPECS:

Format
MP4
Dimensions
960 px x 720 px (4:3 Standard)
960 px x 540 px (16:9 Widescreen)
Frame rate 15-24 fps
Length 15-30 secs

SLIDE SHOW PHOTOS:

Format
JPG, Static Gif or PNG
Dimensions
960 px width
72 dpi
RGB
Up to 15 images
Audio MP3

FILE DELIVERY:

Via IngleDodd FTP site, email
Upload:
Host: www.ingledoddmedia.net
Login/Username: adart
Password: adart1
Place your ad in the CAS/CAS.org folder
Email: artwork@ingledodd.com

