

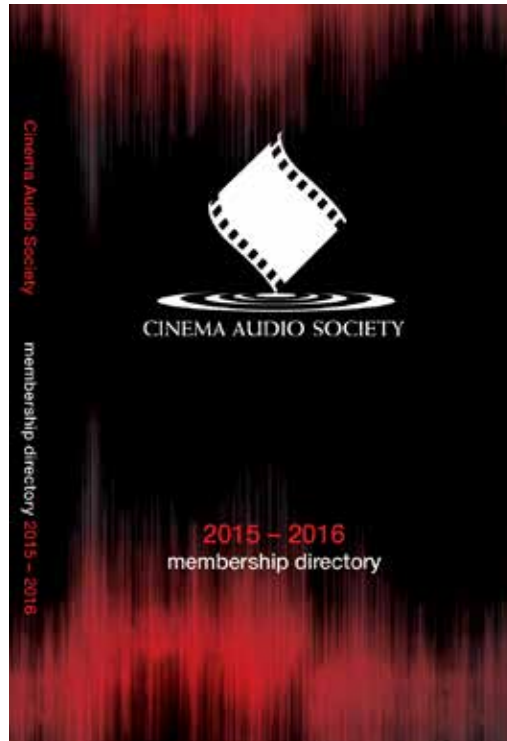
CAS MEMBERSHIP DIRECTORY

The **CAS Membership Directory** is the official annual directory for Cinema Audio Society. This handy reference book will be used year-round by both CAS members and the industry executives that wish to reach them.

Printed in a handy 5.5" x 8.5" format, the **CAS Membership Directory** is conveniently sized for easy use and transport between the office and filming locations. Each edition will contain an alphabetical listing of all CAS members, along with their contact information and professional credits. Also included will be the current list of Board members and Officers, CAS history and other reference information for the organization.

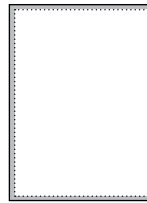
Published only once a year, copies of the **CAS Membership Directory** will be printed and mailed to every single active member of CAS, as well as a select list of other craftspeople and executives working within the film and television industry.

The **CAS Membership Directory** offers an inexpensive option to reinforce your existing CAS ad campaign in the **CAS Quarterly** or www.cinemaaudiosociety.com, provides a year-long presence for advertisers that value this important group of sound and video professionals.

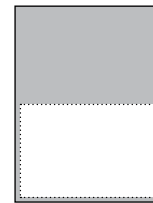


AD SIZES AND DIMENSIONS

Full Page	Bleed	5.75”w x 8.75”h
Full Page	Non-bleed	4.5”w x 7.75”h
Half Page	Horizontal	4.5”w x 3.75”h
Half Page	Horizontal Bleed	5.75”w x 4.375”h



Full Page Bleed or Non-bleed



1/2 Page Horizontal Bleed or Non-bleed

FILE REQUIREMENTS

Size: Digital files must be 100% magazine ad size (see dimensions above)

Colors: All images and colors must be converted to CMYK process colors or grayscale

Graphics: Use only hi-res images which must be linked and updated

Fonts: All fonts used to create PDFs must be embedded or converted to outlines

Choose bold, italic and other styles from the font menu

ALL files must be linked, flattened with no transparencies used

ALL ad files MUST contain the ADVERTISER’S NAME

DO NOT supply fonts or images that are NOT a part of your ad

DO NOT provide laser printer output or photocopied material as “camera-ready” art

DO NOT supply artwork with spot, pantone or RGB colors

PAGE TRIM SIZE

5.5”w x 8.5”h. Bleed: add 1/8” all around. Keep vital images at least 1/2” from trim.

FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

InDesign (packaged with all updated elements)

Hi-res PDF (Acrobat PDFx/1-a preferred)

Illustrator EPS (fonts must be converted to outlines)

Photoshop JPEG (300 dpi)

FILE DELIVERY

Via IngleDodd FTP site, email, CD/DVD

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the CAS/cas_directory folder

Email: artwork@ingledodd.com (fax proof to 310.207.2110) Files must be under 5MB

Mail: CD or DVD (include color proof)

IngleDodd Media

Attn: Production Dept.

11661 San Vicente Blvd., Suite 709

Los Angeles, CA 90049

