**DGA.org** is the official member website of the DGA and the worldwide public face of the Guild. Digital banner advertising is available on this exclusive website, enabling advertisers to add an important digital component to their ad campaigns, provide more frequent and timely ad messages, while also reaching industry viewers outside the membership.

**DIGITAL ADVERTISING IS AVAILABLE IN THE FOLLOWING FOUR SECTIONS:**

**THE GUILD (Member Directory)**
The online directory of the Guild. The search function allows viewers to look up DGA members' contact information and credit summaries.

**NEWS** The home for all DGA press releases, Guild news, member-only news, industry news and current and archived editions of *DGA Monthly*.

**EVENTS** Contains the member-only Guild event calendar, as well as recent events, screenings and meetings in all regions (LA, NY, SF, CHI, DC, LON, East and West).

**CRAFT (***DGA Quarterly***, Director Q&A, Visual History)** Home to the online version of the Guild's official craft journal, *DGA Quarterly*. All editorial content is organized here for easy viewing of current issues, or archival searches of past interviews and columns. DGA Director Q&A interviews are also archived here, as well as the Visual History Program and past anniversary issues.
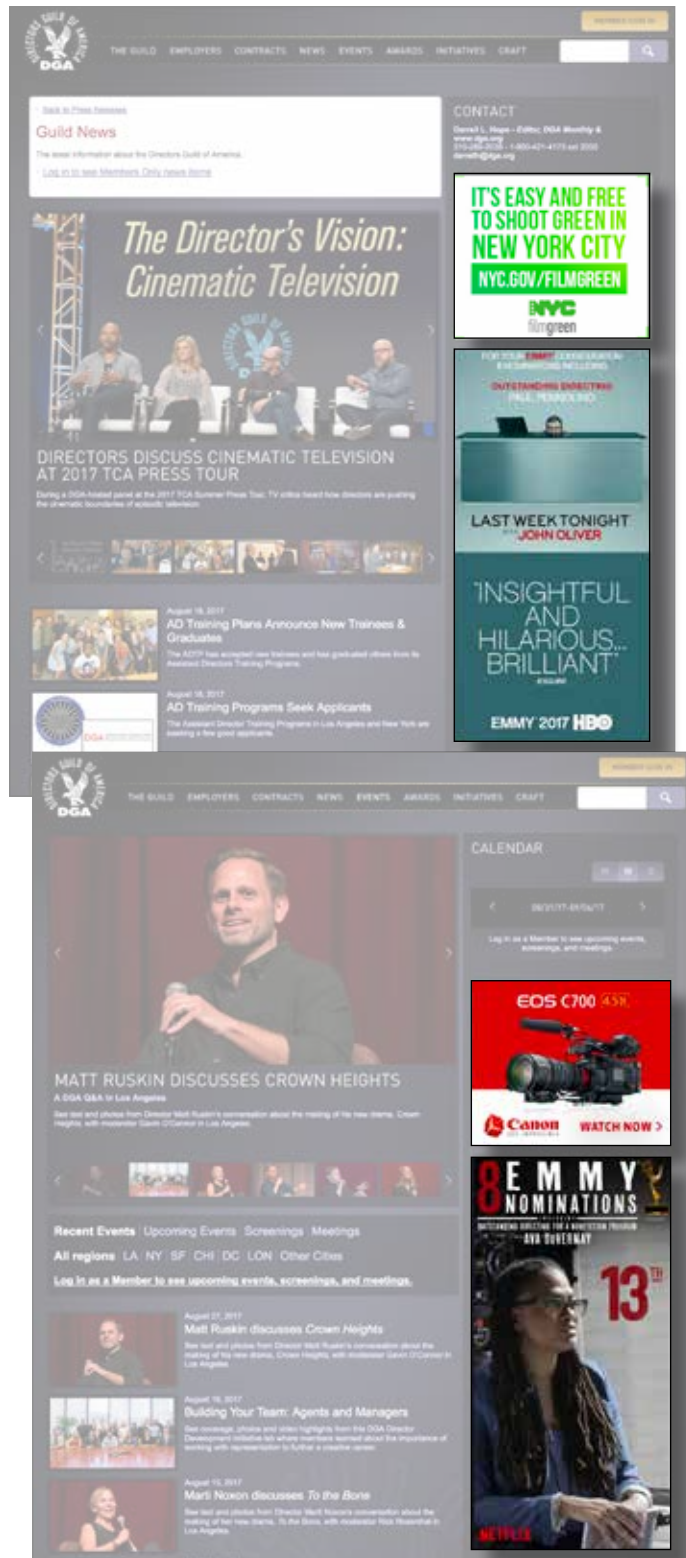
**WEB ADVERTISING 2018**

## WEB AD UNITS

250 px x 400 px
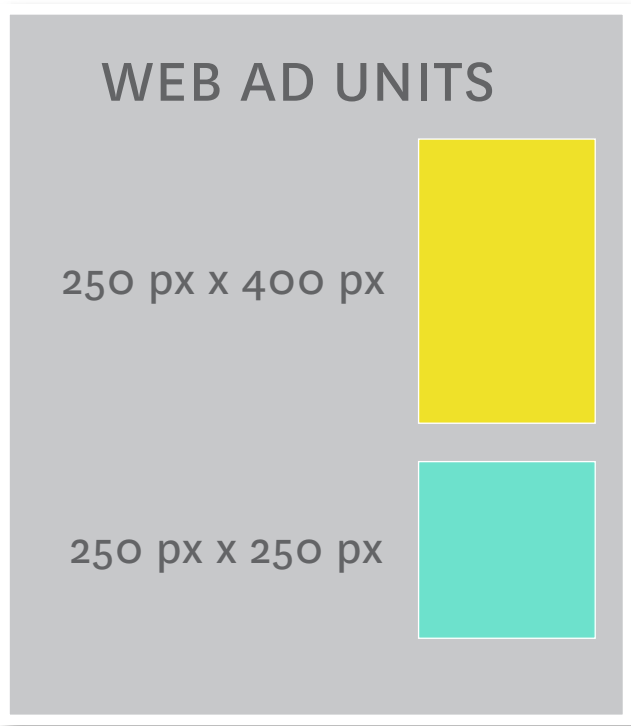
250 px x 250 px

**WEB AD SPECIFICATIONS**

• Ad image sizes: 250 px x 400 px, 250 px x 250 px
• Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
• Ad Serving: Internal and 3rd-party ad serving available. Maximum five ad images served per ad
   unit. No weighting rotation.
• All ad units will appear in the right column of pages with available web ad inventory.
• Maximum one (1) creative swap permitted per month flight.

**FILE DELIVERY**

Via IngleDodd FTP site, email

**Upload:**
**Host:** www.ingledoddmedia.net
**Login/Username:** adart
**Password:** adart1
Place your ad in the CAS/CinemaAudioSociety.org folder

**Email:** artwork@ingledodd.com

**WEB AD SIZES & SPECS**