

53rd Annual CAS Awards

February 18, 2017

53RD ANNUAL CAS AWARDS

February 18, 2017 | Omni Los Angeles Hotel – California Plaza

53

Please join us in celebrating the

53rd ANNUAL CINEMA AUDIO SOCIETY AWARDS *for* OUTSTANDING SOUND MIXING

February 18, 2017 | Bunker Hill Ballroom
Omni Los Angeles Hotel – California Plaza

The Cinema Audio Society is the single largest organization of professional Sound Mixers in film and television, representing both Production and Re-recording Mixers from IATSE Locals 695 and 700. Each year these sound professionals gather to celebrate their organization and the achievements of their contemporaries.

*We invite you to help celebrate our
outstanding achievements in Sound Mixing.*



53RD ANNUAL CAS AWARDS

February 18, 2017 | Omni Los Angeles Hotel – California Plaza

53

SPONSORSHIP
levels

CAS AWARDS SPONSORSHIPS

Your involvement as a CAS Awards Sponsor shows your commitment to this important organization, the evening's honorees, and the artists that support your business. Sponsors enjoy significant branding at this high-profile event, in the room and in all outgoing media, along with premium CAS Awards Program Book advertising, and premium seating for staff or clients.

TITLE SPONSOR AND EXCLUSIVE CAS AWARDS AFTER-PARTY HOST | \$15,000

- Only one sponsorship is available at this level.
- Recognition as the Title Level Sponsor and After-Party Host from the podium, on in-room video displays, signage at the bar, and on all invitations and press releases (depending on date of confirmation).
- Exclusive sponsor of the CAS Awards After-Party. Adjacent reception room will be transformed during the ceremony to accommodate attendees and VIPs for cocktails, coffee and dessert. Sponsor will have exclusive branding within the space.
- Premium Table and Tickets for (12) placed nearest to the stage.
- Inside Front Cover ad in the commemorative CAS Awards Program Book, distributed to all attendees, honorees and presenters.
- Recognition as the Title Level Sponsor and After-Party Host on www.cinemaudiosociety.org and in the official member publication, CAS Quarterly, distributed to all non-attending CAS members worldwide.
- Cover position Full Page color ad and editorial mention in the post-awards issue of CAS Quarterly.



53RD ANNUAL CAS AWARDS

February 18, 2017 | Omni Los Angeles Hotel – California Plaza

53

SPONSORSHIP
levels

PLATINUM SPONSORSHIP | \$8,000

- Recognition as a 'Platinum Level Sponsor' from the podium, on in-room video displays, signage at the bar, and on all invitations and press releases (depending on date of confirmation).
- Table and Tickets for ten (10) with Platinum Level Preferred Seating.
- Full Page color ad in the 'Platinum Sponsor' section of the *CAS Awards Program Book* distributed to all attendees, honorees and presenters.
- Recognition as a 'Platinum Sponsor' on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all non-attending CAS members worldwide.
- Full Page, 4-color ad in the post-awards issue of *CAS Quarterly*.

GOLD SPONSORSHIP | \$6,000

- Recognition as a 'Gold Level Sponsor' from the podium, on in-room video displays, signage at the bar, and on all invitations and press releases (depending on date of confirmation).
- Table and Tickets for eight (8) with Gold Level Preferred Seating.
- Full Page color ad in the 'Gold Sponsor' section of the *CAS Awards Program Book* distributed to all attendees, honorees and presenters.
- Recognition as a 'Gold Sponsor' on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all non-attending CAS members worldwide.
- 2/3 Page, 4-color ad in the post-awards issue of *CAS Quarterly*.

SILVER SPONSORSHIP | \$4,500

- Recognition as a 'Silver Level Sponsor' from the podium, on in-room video displays, signage at the bar, and on all invitations and press releases (depending on date of confirmation).
- Table and Tickets for six (6) with Silver Level Preferred Seating.
- Full Page color ad in the 'Silver Sponsor' section of the *CAS Awards Program Book* distributed to all attendees, honorees and presenters.
- Recognition as a 'Silver Sponsor' on www.cinemaudiosociety.org and in the official member publication, *CAS Quarterly*, distributed to all non-attending CAS members worldwide.
- 1/2 Page, 4-color ad in the post-awards issue of *CAS Quarterly*.

-
- Wherever listed, CAS Awards Sponsors will be listed in their hierarchical order (i.e., first Title, then Platinum, Gold, and Silver)
 - All sponsorships must be confirmed prior to February 2 in order to be included in the *CAS Awards Program Book*.



53RD ANNUAL CAS AWARDS

February 18, 2017 | Omni Los Angeles Hotel – California Plaza

53

ADVERTISING
rates

CONGRATULATORY ADVERTISING

The official *CAS Awards Program Book* is a beautiful, full color commemorative event program distributed at the actual awards show to all honorees, nominees and attendees. Your congratulatory ad message will be seen by every single attendee, honoree and presenter.

AD RATES

PLATINUM

Full Page **\$3,250**

GOLD

Full Page **\$2,750**

SILVER

Full Page **\$2,250**

Half Page **\$1,500**

RESERVATION DEADLINE

February 3, 2017

ARTWORK DEADLINE

February 7, 2017

- All ads will appear after the Platinum, Gold and Silver Sponsor ads.
- Premium Placement available for a 20% additional fee.
- Production Services are available. Please ask for rates.



53RD ANNUAL CAS AWARDS

February 18, 2017 | Omni Los Angeles Hotel – California Plaza

53

ARTWORK
specifications

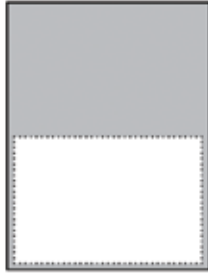
SPECIFICATIONS | AD DIMENSIONS (LIVE AREA)

Full Page	Bleed	8.625" w x 11.125" h
Full Page	Non-Bleed	7.25" w x 9.875" h
Half Page	Horizontal	7.25" w x 4.875" h

AD DIMENSIONS



Full Page
Bleed or Non-Bleed



1/2 Page Horizontal
Non-Bleed

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

PAGE TRIM SIZE

8.375" w x 10.875" h — For bleed add 1/8" all around. Keep vital images and text at least 3/8" from page (trim) edge.

FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)

FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu.
- All files must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME.

FILE DELIVERY

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the CAS/cas_awards folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

