

53rd Annual CAS Awards



February 18, 2017

53RD ANNUAL CAS AWARDS

February 18, 2017 | Omni Los Angeles Hotel – California Plaza

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Please join us in celebrating the

53rd ANNUAL CINEMA AUDIO SOCIETY AWARDS *for* OUTSTANDING SOUND MIXING

February 18, 2017 | Bunker Hill Ballroom
Omni Los Angeles Hotel – California Plaza

The Cinema Audio Society is the single largest organization of professional Sound Mixers in film and television, representing both Production and Re-recording Mixers from IATSE Locals 695 and 700. Each year these sound professionals gather to celebrate their organization and the achievements of their contemporaries.

*We invite you to help celebrate our
outstanding achievements in Sound Mixing.*



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ADVERTISING
rates

CONGRATULATORY ADVERTISING

The official *CAS Awards Program Book* is a beautiful, full color commemorative event program distributed at the actual awards show to all honorees, nominees and attendees. Your congratulatory ad message will be seen by every single attendee, honoree and presenter.

AD RATES

PLATINUM

Full Page **\$3,250**

GOLD

Full Page **\$2,750**

SILVER

Full Page **\$2,250**

Half Page **\$1,500**

RESERVATION DEADLINE

February 3, 2017

ARTWORK DEADLINE

February 7, 2017

- All ads will appear after the Platinum, Gold and Silver Sponsor ads.
- Premium Placement available for a 20% additional fee.
- Production Services are available. Please ask for rates.



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ARTWORK
specifications

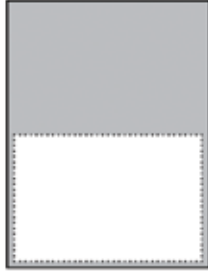
SPECIFICATIONS | AD DIMENSIONS (LIVE AREA)

| | | |
|-----------|------------|----------------------|
| Full Page | Bleed | 8.625" w x 11.125" h |
| Full Page | Non-Bleed | 7.25" w x 9.875" h |
| Half Page | Horizontal | 7.25" w x 4.875" h |

AD DIMENSIONS



Full Page
Bleed or Non-Bleed



1/2 Page Horizontal
Non-Bleed

Any ad that does not meet the requirements and sizes of this spec sheet will have to be altered to fit our specifications. We do not assume responsibility for such alterations.

PAGE TRIM SIZE

8.375" w x 10.875" h — For bleed add 1/8" all around. Keep vital images and text at least 3/8" from page (trim) edge.

FILE FORMATS

Only the following formats are accepted and must be Mac-readable:

- InDesign (packaged with all updated elements)
- Hi-res PDF (Acrobat PDFX/1-a preferred)
- Illustrator EPS or PDF (fonts must be converted to outlines)
- Photoshop JPEG (300 dpi)

FILE REQUIREMENTS

Digital files must be 100% magazine ad size (see dimensions above)

- Colors: All images and colors must be converted to CMYK process colors or grayscale.
- Resolution: 300 dpi for CMYK or grayscale, 1200 for line art. No spot colors or RGB.
- Fonts: All fonts used to create PDFs must be embedded or converted to outlines. Choose bold, italic, and other styles from the font menu.
- All files must be linked, flattened with no transparencies.
- ALL ad files MUST contain the ADVERTISER'S NAME.

FILE DELIVERY

Electronic Files Only (in order of preference):

» **Via IngleDodd FTP site:** Host: www.ingledoddmedia.net Username: adart | Password: adart1

Place your ad in the CAS/cas_awards folder (fax proof to 310.207.2110)

» **Via Email** (files must be under 5MB): artwork@ingledodd.com (fax proof to 310.207.2110)

» **Via Mail CD or DVD** (include color proof): IngleDodd Media, Attn: Production Dept.

11661 San Vicente Blvd., Suite 709 | Los Angeles, CA 90049

