

# CAS ANNUAL PARTNERSHIPS

*Corporate Partner Opportunities with the CAS*

ANNUAL PARTNERSHIPS

## BECOME AN ANNUAL CORPORATE PARTNER OF CINEMA AUDIO SOCIETY!

CAS Corporate Partners enjoy the greatest level of visibility and the deepest association with the CAS and its membership. A customized annual Corporate Partnership typically includes a mix of CAS print, digital and event properties, while providing top tier branding and advertising opportunities throughout the year with the CAS membership.

Revenue from our CAS Corporate Partners provides critical support and fundraising for the organization's overall efforts. This allows CAS to provide benefits to members via CAS screenings, educational workshops, awards shows, publications and website, while increasing its industry profile and influence.

## CAS CORPORATE PARTNERSHIPS CAN INCLUDE COMBINATIONS OF SPONSORSHIP, BRANDING AND ADVERTISING OF THE FOLLOWING:

### PRINT:

- CAS Quarterly*
- CAS Membership Directory*
- CAS Awards Tribute Book*

### DIGITAL:

- [www.CinemaAudioSociety.com](http://www.CinemaAudioSociety.com) banner ads
- CAS Quarterly* digital/tablet version
- EBlast to CAS membership

### EVENTS:

- CAS Awards Show
- CAS Member Events & Screenings

### ADDITIONAL MARKETING:

- Direct Mail to CAS membership
- Inserts in *CAS Quarterly* or *CAS Membership Directory*

Please contact us to discuss your objectives for a customized partnership proposal.

