

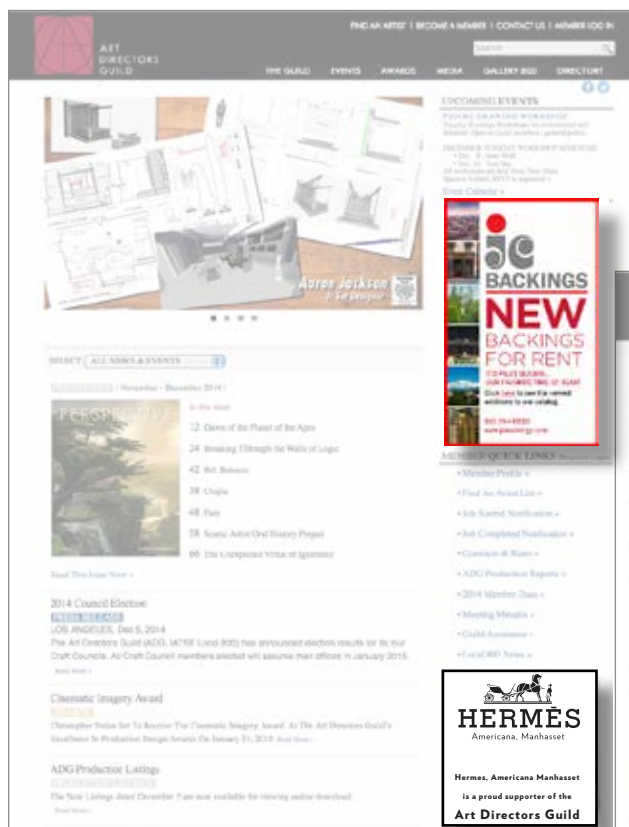
Official website of the Art Directors Guild

ADG.org is the official website of the Art Directors Guild, IATSE Local 800. Covering all facets of the Guild, including member resources, legislative efforts, Guild events and related industry news, ADG.org is a real time 'hub' for both the membership and

design community worldwide.

Digital ad messages are available on this exclusive site, and provide a powerful method of reaching and influencing this critical group of creative decision makers.

WEB ADVERTISING 2016

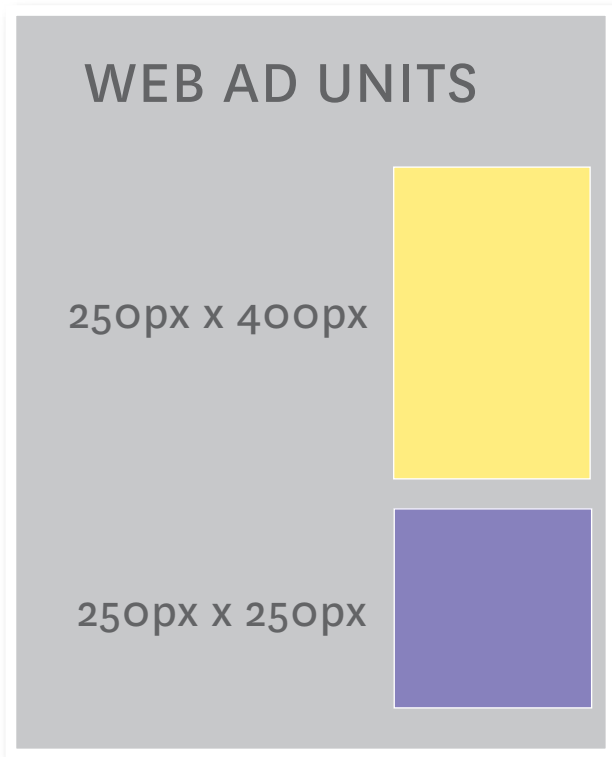


WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTIONS:

HOME: The landing page for visitors of ADG.org and the portal for all other sections of the site. Updated regularly to include information relevant to their craft, Guild news and events, and other important resources.

AWARDS & MAGAZINE SECTIONS: The Awards section contains all the latest ADG press releases, announcements and schedules for the ADG Awards. The Magazine section contains all current and past electronic editions of the Guild's official member publication, *Perspective*.





WEB AD SPECIFICATIONS

- Ad image sizes: 250px x 400px, 250px x 250px
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal and 3rd party ad serving available. Maximum five ad images served per ad unit. No weighting rotation.
- All ad units will appear in the right column of pages with available web ad inventory.
- All creative must be approved by the ADG in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the ADG/ADG.org folder

Email: artwork@ingledodd.com

