

## Digital/Mobile Perspective

A digital replica of *Perspective* is created and emailed to all members on the same publication schedule and cycle. This digital/mobile version enables advertisers to embed interactive content (video, photo sets, hyperlinks) directly into their print ads, to better engage and inform mobile readers.

DIGITAL/MOBILE PERSPECTIVE

**EMBEDDED VIDEO**

FOR YOUR CONSIDERATION  
QUEEN SUGAR  
Starring Ava DuVernay  
Executive Producer: OPEAK WINFREY  
ONE HOUR CONTEMPORARY  
SINGLE-CAMERA SERIES  
PRODUCTION DESIGNER  
GARY FRUTKOFF  
VISUAL SPLENDORS  
ROGERSBERT.COM  
BEAUTIFULLY MOVING | EMOTIONALLY RICH | POWERFUL  
OWN

**news**

**ALBERT BENNER RECEIVES THE 2016 LEONARDO DA VINCI AWARD**

Albert Benner was honored with the Miller International Film Festival's Leonardo da Vinci Award for his distinguished career in film on Thursday. The award was presented to Ben at the Miller Cultural Center in Woodland Hills on November 2, 2016. Mr. Benner, who lived in Los Angeles for many years, joined a distinguished group of actors who have received this one of the highest honors bestowed by Miller Cinema. Other honorees include Cary Grant, Genevieve Bujard, Peter Onorati, John Dill, Peter Onorati, George Peck, Robert Redford, and Charles Gribble. The "Live by Night" cast and crew were also honored.

**EMBEDDED PHOTO SETS**

BEST PRODUCTION DESIGN  
PRODUCTION DESIGNER  
JESS GONCHOR | SET DECORATOR  
NANCY HAIGH  
FOR YOUR CONSIDERATION  
LIVE BY NIGHT

### INTERACTIVE ENHANCEMENT OPTIONS

#### EMBEDDED VIDEO:

Launch video directly within your ad with a simple click or tap. Video opens in a center screen covering page content, or within the frame of your ad. One video per ad, :30 seconds or less.

#### EMBEDDED PHOTO SETS:

Add a set of still photographs from promotional brochures, photo books or other sources that launches with a click or tap within your ad. 15 max. images, optimized for web/mobile screen resolution.



CONGRATULATIONS TO OUR EMMY NOMINEES

**FOR YOUR EMMY CONSIDERATION**

**WESTWORLD**  
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE  
CONTINUOUS OR FANTASY PROGRAM (ONE HOUR OR MORE)  
ZACK GROBLER, PRODUCTION DESIGNER  
STEVE CHRISTENSEN, ART DIRECTOR  
JULIE OGHPINTI, SET DECORATOR  
"THE BICAMERAL MIND"

**NATHAN CROWLEY, PRODUCTION DESIGNER**  
**RAHAMAN MARSHALL, ART DIRECTOR**  
**JULIE OGHPINTI, SET DECORATOR**  
"THE ORIGINAL"

**THE YOUNG POPE**  
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE  
CONTINUOUS OR FANTASY PROGRAM (ONE HOUR OR MORE)  
LEONARDO FERRARIO, PRODUCTION DESIGNER  
ALEXANDRO MARIA SANTUCCI, ART DIRECTOR  
LAURA CASALINI, SET DECORATOR

**SILICON VALLEY**  
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE PROGRAM  
(HALF-HOUR OR LESS)  
RICHARD TOYON, PRODUCTION DESIGNER  
JACLYN HAUSER, ART DIRECTOR  
JENNIFER MUELLER, SET DECORATOR  
"SUCCESS FAILURE," "TERMS OF SERVICE," "HOOJ-ODV"

**VEEP**  
OUTSTANDING PRODUCTION DESIGN FOR A NARRATIVE PROGRAM  
(HALF-HOUR OR LESS)  
JIM GLOSTER, PRODUCTION DESIGNER  
ANDREW LEITCH, ART DIRECTOR  
KIMBERLY WARRIOR, SET DECORATOR  
"OMAHA"

**HBO**

<http://hbo.com>

### HYPERLINKS:

Multiple URLs can be embedded within an ad, either in the text, photos, or the entire ad frame. No minimum or maximum number of URLs are required.

### MID-CYCLE ENHANCEMENT OR AD CHANGES:

Advertisers have the option to change the above listed enhancements, or even the entire ad image, once within each printed publication cycle (either monthly or quarterly).

### RECOMMENDED VIDEO SPECS:

Format

MP4

Dimensions

960 px x 720 px (4:3 Standard)

960 px x 540 px (16:9 Widescreen)

Frame rate 15-24 fps

Length 15-30 secs

### SLIDE SHOW PHOTOS:

Format

JPG, Static Gif or PNG

Dimensions

960 px width

72 dpi

RGB

Up to 15 images

Audio MP3

### FILE DELIVERY:

Via IngleDodd FTP site, email

### Upload:

Host: [www.ingledoddmedia.net](http://www.ingledoddmedia.net)

Login/Username: adart

Password: adart1

Place your ad in the ADG/ADG.org folder

Email: [artwork@ingledodd.com](mailto:artwork@ingledodd.com)

