

ADG ANNUAL PARTNERSHIPS

Corporate Partner Opportunities with the ADG

ANNUAL PARTNERSHIPS

THE ART DIRECTORS GUILD (ADG) is pleased to extend an invitation to your company to participate in our ADG Corporate Sponsorship Program. This unique and exclusive program offers the closest possible association with the ADG and its membership. Revenue from our sponsors allows the ADG to increase its industry profile and provide benefits via ADG screenings, educational workshops, and the Guild's official publication and website.

The ADG membership is comprised of the visual artists who create and develop the overall look, atmosphere and emotion that move the story in film and television. These are the creative professionals that make and influence hundreds of production purchases and rentals every year. The ADG Corporate Sponsorship Program offers your company the greatest level of advertising and marketing opportunities with this exclusive membership.

ADG CORPORATE PARTNERSHIPS CAN INCLUDE COMBINATIONS OF SPONSORSHIP, BRANDING AND ADVERTISING OF THE FOLLOWING:

PRINT:

- Perspective*
- Art Directors Guild Awards Journal*

DIGITAL:

- www.adg.org banner ads
- Perspective* digital/tablet version
- Eblast to ADG membership

EVENTS:

- ADG Awards Show
- ADG Member Events & Screenings

ADDITIONAL MARKETING:

- Direct Mail to ADG membership
- Inserts in *Perspective*

Please contact us to discuss your objectives for a customized partnership proposal.

