

Official website of IATSE Local 695

LOCAL695.com is the official website of IATSE Local 695, for news and events related to the union and the specialized craftspeople that comprise it.

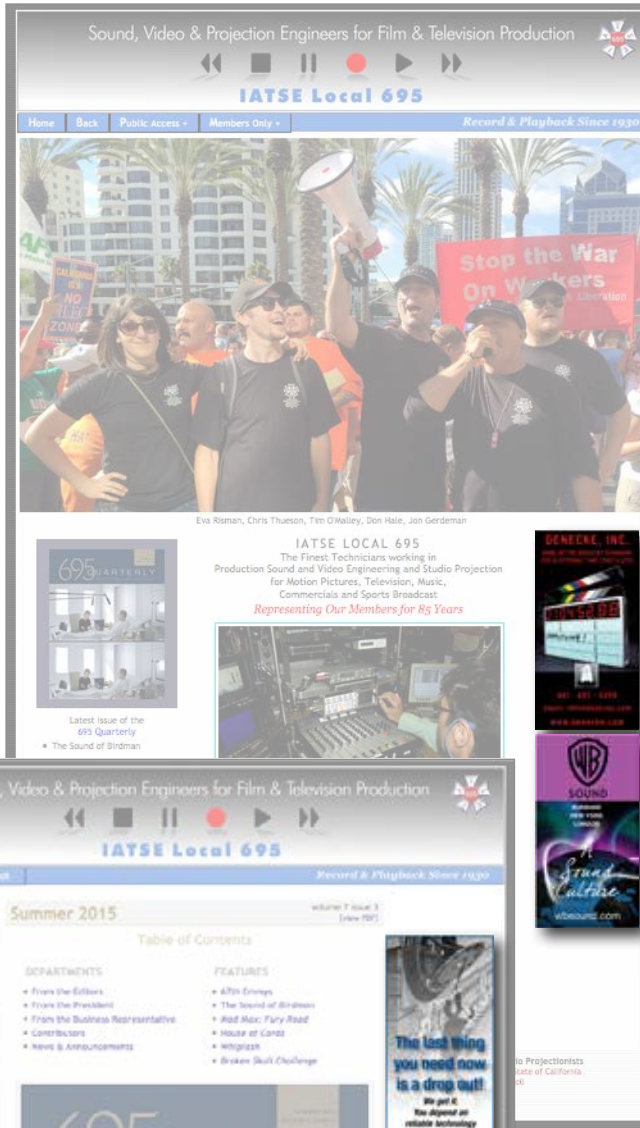
WEB ADVERTISING IS AVAILABLE IN THE FOLLOWING SECTION:

HOME: The landing page for visitors of LOCAL695.com and the portal for all other sections of the site. Updated regularly to include information relevant to their craft, Guild news and events, and other important resources.

PUBLIC ACCESS: The list of categories with information for all members and non-members include two popular areas.

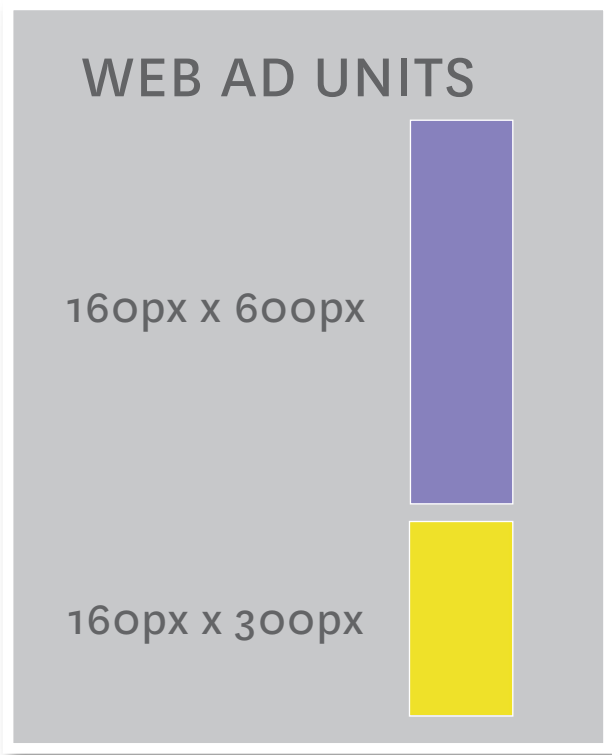
695 QUARTERLY MAGAZINE: This page is where the current issue can be downloaded and all the past issues are archived here for viewing.

ONLINE STORE: Contains the merchandise that members are always needing.



WEB ADVERTISING 2016





WEB AD SPECIFICATIONS

- Ad image sizes: 160px x 600px, 160px x 300px
- Formats: Static JPEG, GIF or PNG images. No animation, flash or rich media.
- Ad Serving: Internal only. Maximum five ad images served per ad unit. No weighting rotation.
- All creative must be approved by Local 695 in advance of run date.
- Maximum one (1) creative swap permitted per month flight.

FILE DELIVERY

Via IngleDodd FTP site, email

Upload:

Host: www.ingledoddmedia.net

Login/Username: adart

Password: adart1

Place your ad in the 695/695.com folder

Email: artwork@ingledodd.com



EBlasts to the Union Membership

Reach the entire membership of Local 695 with your email marketing piece!

An excellent supplement to an ongoing print or digital ad campaign, email marketing allows you to reach the entire active membership via email. Best used to notify members of specific, time-sensitive announcements, offers and events, this exclusive access to the Union membership guarantees your ad message will be delivered directly to the inbox of every single email-ready member.

MEMBER EBLASTS



- All emails are sent directly from the Union.
- All ad messages and content must be first approved.
- Awards-related EBlasts are for Screening Calendars and Screening Invitations only. For Your Consideration messages are allowed in the Organization's Print publications and Web advertising opportunities.

SPECS

- Allow 48-72 hrs. minimum for approval/delivery of EBlast.
- Format guidelines for EBlasts:
 - Jpegs (ideal format).
 - Word documents or Simple text.
 - HTML (with minimum graphic images or titles).
 - PDF can also be called up via an embedded link in body of a text email (the PDF is uploaded to/served from the above organization's server).

